



the Design Museum offers distinctive event spaces designed to elevate brand storytelling and audience engagement. Ideal for brand activations, product launches, experiential campaigns and creative showcase events, the Design Museum combines striking architecture with exceptional flexibility, providing a unique setting for ambitious ideas that leave a lasting impression.





the Atrium standing capacity 750

itv
SHOWCASE
2026

Secret Service



the Bakala Auditorium seats 202 on fixed raked seating
3 wheelchair spaces



the Helene & Johannes Huth Gallery features a retractable wall system to segment the space as required



COLLABORATION

3.0



the Helene & Johannes Huth Gallery standing capacity 220



RANGE ROVER
VELAR



itv

shapes have power

PLATEAU

Cannon Brewster

shapes have history

itv
SHOWCASE
2026



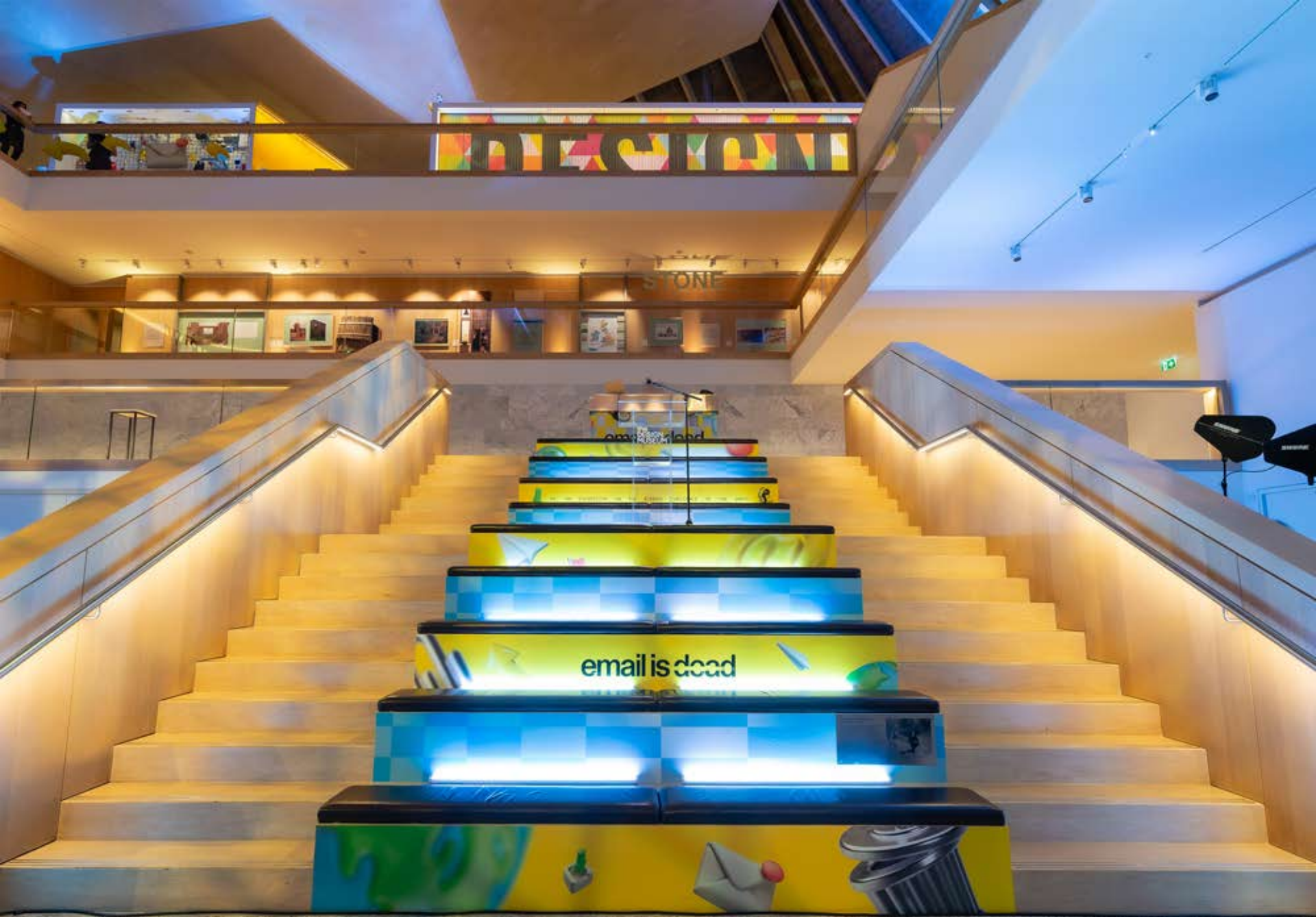
direct car lift access to the Helene & Johannes Huth Gallery



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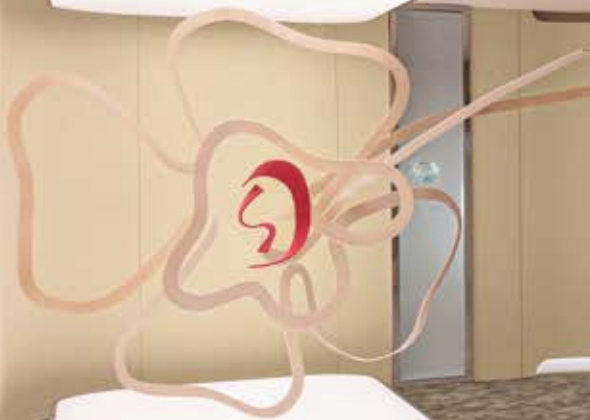
THE HISTORY OF
LIFE-CHANGING







THE ART *of*
MOVEMENT
Van Cleef & Arpels







wster



location and contact

the Design Museum is located at

224 - 238 Kensington High Street
London, W8 6AG

closest transport

Underground: High Street Kensington, Earl's Court & Holland Park
Overground: Kensington Olympia
Please note there is no on-site parking available

contact

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